

Ernesto Guerrero, Ed.D.

5486 Henry Place, Oxnard CA 93033 (310) 384-3735 ernestoguerrero@yahoo.com

EDUCATION

University of California, Los Angeles

Ed.D., Educational Leadership 9/06

M.A., Education - Counseling in Student Affairs 6/99

B.A., Psychology; Minors in Education Studies and Applied Developmental Psych. 6/98

PROFESSIONAL ACADEMIC ADVISING & STUDENT AFFAIRS EXPERIENCE

California State University Channel Islands

Assistant Vice President for Student Success and Retention 7/22-present

- Provides vision, leadership, and strategic direction in the development and administration of comprehensive programs within the area of Student Success and Retention which is comprised of Academic Advising, Orientation and Engagement Programs, Educational Opportunity Program, and the Veterans Center
- Serve as a member of the Division of Student Affairs leadership team, providing counsel and direction to the Vice President for Student Affairs (VPSA)
- Responsible for proactively leading the planning, development, implementation, evaluation, and administration of the Student Success and Retention Programs
- Serves as lead in all retention efforts on behalf of the Division including representation and engagement on taskforces and committees specifically related to enrollment goals
- Develops and updates policies and procedures related to programs comma services comma budgets comma personnel comma and facilities
- Collaborates to achieve solutions to complex campus problems with major stakeholders including faculty, chairs, senior administrators, the Office of the President, the Chancellor's Office, public agencies, elected officials, and the community at large

Special Assistant to the Vice President for Student Affairs 11/21-7/22

- Provide highly technical and critical support for the VPSA and the Division of Student Affairs
- Offers oversight and leadership on a wide range of high-level projects and initiatives
- Provides direct oversight to front-office operations and serves as first-administrator on-call for issues of concern presented through the main VPSA office
- Provide solutions for a wide range of highly complex problems which are imaginative comma well developed comma thorough comma and practical g
- Assumes responsibility for leading special projects initiated to enhance the successful implementation of the missions of the university
- Conducts research initiatives in order to develop recommendations for changes in policy and procedures and implementation with broad campus-wide impact
- Responsible for facilitating aspects of recent legal comma policy comma and other compliance issues and complaint resolution

Director of Academic Advising 3/16-11/21

- Provide visionary leadership, innovative strategic direction, and administrative accountability for the Academic Advising Center
- Develop, implement, and monitor a data-driven comprehensive plan to ensure that academic advising services are responsive to student needs and continually assessed for quality.
- Engage in short and long range strategic planning for designated areas of responsibility
- Develop appropriate assessment tools to identify and address advising needs of students
- Strengthen academic advising, peer advising, and related resources for new and continuing undergraduate students including undeclared and transfer students

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- Ensure that all students placed on academic probation are monitored, tracked, and provided with appropriate support services to achieve their educational goals
- Develop and monitor operating budgets as assigned to the Academic Advising Center
- Direct and supervise professional and support staff as well as oversee their recruitment, hiring, training, professional development, and performance evaluations

University of California, Los Angeles

UCLA College Academic Counseling

3/14-3/16

College Academic Mentoring Coordinator/University Studies Instructor/College Counselor

- Responsible for recruitment, selection, and training of 23 graduate student mentors and ensure the accuracy of counseling and mentoring provided to undergraduate students.
- Serve as instructor and coordinate the curriculum of the University Studies subject area and its three courses which are designed to help students successfully transition and succeed at UCLA.
- Supervise all mentors in their counseling and mentoring activities, including individual appointments, workshops, and online virtual counseling. Monitor and evaluate mentor performance through personal observation as well as through survey feedback from students, as well as feedback from departmental counselors and other staff members.
- Develop and implement evaluation/assessment mechanisms for the program, including student input and departmental and College staff feedback. Develop new services as needed to enhance the effectiveness of the program.
- Maintain relationships with other UCLA student academic support services (Office for Students with Disabilities, Office of Residential Life, Summer Sessions, New Student and Transition Programs, Career Center, etc.) to maintain coordination and enhance mentoring service delivery.
- Design and develop special programs and projects for the mentors (presentation to other units, joint workshops, outreach efforts to students and campus departments).
- As one of 12 counselors serving approximately 17,000 undergraduate students, counsel students regarding academic requirements and options as well as professional and personal questions and concerns.

UCLA College Academic Counseling

1/08-3/14

Training Coordinator/Academic Counselor

- As one of 11 counselors serving approximately 17,000 undergraduate students, counsel students regarding academic requirements and options as well as professional and personal questions and concerns
- Counsel students on academic probation or subject to dismissal on academic success strategies
- Counsel students who are academically dismissed and determine appropriate action, including standards for readmission to the University
- Counsel transfer students regarding completion of Partial IGETC requirements
- Served as interim-director from January 2009 – October 2009 while the director was on maternity leave
- Act on requests and petitions for exceptions to rules using established and uniform guidelines
- Plan, develop, manage, and implement the individual and group training of academic student service staff in the College regarding academic rules, regulations, and policies
- Edit and update the *Guide for the Training of Counseling Staff in the UCLA College* used by all counseling staff in the College

UCLA Admissions and Relations with Schools

12/04-1/13

Certified Admissions Reader

- Trained and certified reader of UCLA Freshman applications for Fall 2004, 2006-2007, 2010-2013

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UCLA Educational Leadership Program

5/07-1/08

Director of Admissions and Student Services

- Responsible for admissions, administration, and academic counseling of a self-supporting doctoral program of approx. 90 students and 17 faculty members
- Responsible for all aspects of student recruitment and admissions, which includes publicity, marketing, and maintaining relationships with local colleges, universities, and school districts
- Create the annual course schedule for the program and manage student enrollment and registration
- Manage all other aspects of student services for the program which include doctoral candidate examination procedures, financial aid processing, and general advising
- Review and advise on students' Institutional Review Board submissions for research

UCLA College Academic Counseling

2/05-5/07

Academic Counselor

- Counsel all undergraduate students served by the College Academic Counseling service regarding academic requirements and options as well as professional and personal questions and concerns
- Analyze records of students who are on probation or subject to dismissal and determine appropriate action, including standards for readmission to the University
- Collaborate on determining the proper implementation of Academic Senate undergraduate policy
- Make decisions on behalf of the Provost of the College independently and in committee regarding a range of student petitions including dismissal appeals

UCLA Department of Spanish & Portuguese

6/99-2/05

Undergraduate Advisor/Lower Division Assistant

- Counseled approx. 320 undergraduates of various social, cultural, economic, and educational backgrounds in 5 majors and 3 minors on academic, campus resource, social, and personal issues
- Advise students on international education program options
- Developed and implemented recruitment tools for majors, minors, and department summer travel study programs
- Coordinated outreach and recruitment for prospective students on-campus and at community colleges
- Developed short and long-term strategic initiatives, goals, and evaluation methods for academic programs

TEACHING EXPERIENCE

California Lutheran University

1/14-present

Adjunct Professor, Graduate School of Education

University of California, Los Angeles

1/03-present

Instructor, College of Letters and Science

University of California, Los Angeles Extension

6/12-present

Instructor, College Counseling Certificate Program

COURSES TAUGHT

California Lutheran University

- Educational Leadership 617: *Leadership, Diversity, and Inclusivity in American P-20 Education*
- Educational Leadership 627: *Administration in Higher Education*
- Educational Leadership 623: *Student Success in Higher Education*

University of California, Los Angeles

- University Studies 10: *How to Succeed at UCLA*

Developed course and the University Studies subject area. Designed primarily for new students to help them understand UCLA, its culture, structure, and academic policies and to facilitate their transition from high school to college. Examines research on first-year experience of college students, studying at UCLA versus high school, campus policies and procedures, and resources.

- University Studies 20: *How to Succeed at UCLA for International Students*
Developed course and the University Studies subject area. Designed to help first-year international students make a successful transition to UCLA and to life as college students in U.S. Examines research on transition of international students to college in U.S., adjustment to life in U.S., campus policies and procedures, and resources.
- University Studies 30/Honors 19: *Retention Issues in Higher Education*
Co-developed course which is required for the Bruin Readmission Program, a program designed to facilitate the re-entry and academic success of previously dismissed students. Topics include leading theories on retention and departure in higher education, individual and collective strategies for academic success, and student involvement theory.
- Honors 101D: *Counseling Multicultural Communities*
Developed course which is a required training component for the Academic Advancement Program's Peer Counselors. Topics include identity development, culturally responsive counseling, retention issues, student involvement theory, and understanding the overall college experience from a multicultural perspective.
- Community Health Sciences 179: *Life Skills for College Women and Men*
Co-taught course which is a multidisciplinary exploration of student development in the undergraduate experience, with a focus on processes of identity formation, and emotional and social development. Emphasis on variability associated with gender, race, ethnicity, culture, and sexual orientation. Testing of real-life relevance of theory and research.
- Education 197J: *Academic Success in the Undergraduate Experience*
Lead a discussion section for the course which is designed to promote understanding of factors involved in making adjustments to the college experience, both academic and social.

University of California, Los Angeles Extension

- Education 414.82: *The College Admissions Process*
A core requirement for the UCLA Extension College Counseling Certificate. Topics include factors in college selection, the process of applying, the community college option, essays, and interviews.
- Education 414.84: *Special Issues in College Counseling*
The capstone course for the UCLA Extension College Counseling Certificate. Course focuses on individual groups of students who present unique challenges such as first-generation students, undocumented students, students with learning disabilities, transfer students, and students who are members of the LGBT community.

WORKSHOPS, PRESENTATIONS, & PUBLICATIONS

- Guerrero, E. (2019). Academic Advising and the Evaluation of Student Petitions: A Vehicle for Student Equity and Justice. *Allies for Education 2* (2).
- Co-Presented workshop, "Academic Success Boot Camp" at the 2018 California Collaborative Advising and Counseling Conference in Riverside, CA, March 2018
- Guerrero, E. (2017). Appreciating Public Education. *Allies for Education, 1* (1).
- Presented workshop, "Bridging the Gap Between K-12 and College for EL and Migrant Students" at the 2016 CABE Ventura Bilingual Education Conference in Ventura, CA, September 2016
- Presented workshop, "Bridging the Gap Between Undergraduate and Graduate Students" at the 2015 University of California Academic Advising Conference in Westwood, CA, May 2015

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- Co-Presented workshop, “Outreach to Students in Jeopardy; a Tale of Two Campuses” at the 2014 University of California Academic Advising Conference in Davis , CA, May 2014
- Co-presented the lecture, “Multicultural Counseling Course in Practice” for the “Expertise Center for Ethnic Minorities in Higher Education (ECHO in Dutch), a think tank developed by the Dutch Ministry of Education charged with increasing the participation of immigrants in higher education, May 2011, 2012
- Co-Presented workshop, “Readmission 101, Designing an Academic Component for Your Readmission Program” at the 2012 University of California Academic Advising Conference in Westwood , CA, June 2012
- Co-Presented workshop, “Strengthening Connections Among Counseling Units” at the 2007 University of California Academic Advising Conference in Anaheim, CA, May 2007
- Presented workshop, “War Stories: Tales from the Front Lines of Counseling” at the 2006 University of California Academic Advising Conference in Los Angeles, CA, May 2006
- Presented workshop, “Alternatives for Students on a Tight Schedule: Short Term Study Abroad Programs” at the 2005 University of California Academic Advising Conference in Berkeley, CA, May 2005
- Presented workshop, “Rethinking Retention Programs and Strategies for Latino Students” at the California Chicano/Latino Intersegmental Convocation in San Francisco, CA, February, 6-9 2005
- Guerrero, E. (2005). Making the Most of Short-Term Immersion. *International Educator*, Vol. XIV, No. 4, pp.42-45
- Guerrero, E. (2004). Do Hispanics Need to Assimilate in Order to Succeed in College? *The Hispanic Outlook in Higher Education*, Vol. 14, Iss. 3, pg.56

AWARDS

- Received a “Vasa Cube” Faculty Recognition Award from the *Fiat Lux* Freshmen Seminar Program (2012, 2013, 2014)
- Finalist for the 2001 UCLA campus-wide Staff Assembly Excellence in Service Award

SKILLS

- Fluent in written and spoken Spanish, conversational and reading knowledge of Portuguese